

BENEFIT

EXAMPLE

VALUE

RIAC M.B.P. Member Benefits Program



Purchase a computer (\$1,600)
e.g.: one per year: 30% discount

\$480



Rent an SUV for 2 days in Toronto (\$350)
e.g.: 12 times per year: 25% discount

\$1,050



Rent an SUV for 2 days in Toronto (\$250)
e.g.: 12 times per year: 25% discount

\$750



Ship 10 small packages (\$175)
e.g.: 12 times per year: 40% discount

\$840



Conference Calls
Unlimited access to services with no time limits

Dependent on Use

RIAC Services



Continuing Education Courses
Annual member discount per user purchase

\$140 discount per
purchase of one
suite of courses



Podcast - Guest Expert
Share expertise/insights in podcast. Link on
your web site, share with clients/prospects.
(Cost for RIAC to appear in national publication's podcast was \$8,000)

\$2500



Video - Industry Expert
Share industry news/knowledge in one video.
Link or embed on your web site, share with
clients/prospects and via social.

\$3150



Social Media - Multiple Daily Posts (M-F)
Member's industry specific content & posts
curated, re-shared & engaged with through
RIAC social media, providing third party
validation of your marketing message. RIAC
created content (e.g. FAQ Fridays) can be
shared with your prospects/clients.

\$5200
Based on weekly
sharing of Member
created content



Receivables Insurance Industry Access
Direct Access to Underwriters & Brokers working
in the Receivables Insurance Industry in Canada.
Help direct the industry by providing your input
during RIAC quarterly meetings. Access to vital
information about the Receivables Insurance
Canadian Marketplace in the Members Only
Section

PRICELESS